



For Immediate Release

**For Further Information
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**Jelmar Products Recognized
By EPA Environment Program**

Chicago, IL, December 2007...Jelmar, the Chicago-based manufacturer of a wide range of household cleaning products, has received recognition from the Environmental Protection Agency's EPA Design for the Environment DfE Program for CLR and CLR Bathroom & Kitchen Cleaner.

CLR and CLR Bathroom & Kitchen Cleaner meet EPA/DfE standards by achieving the highest level of safer formulation as stipulated in a DfE review process. "This partnership designation is especially meaningful, since not many products in our industry meet the EPA program standards," said Alison Gutterman, President of Jelmar.

"On top of that, they're proven, highly effective products. It's that combination of effectiveness and environmental safety that makes CLR and CLR Bathroom and Kitchen Cleaner more consumer friendly than the competition," Gutterman continued.

CLR and CLR Bathroom and Kitchen Cleaner contain no inorganic phosphates, hazardous solvents, or environmentally harmful surfactants. They are also biodegradable and non-polluting, helping relieve stress on the environment, especially threats to aquatic life. CLR and CLR Bath & Kitchen Cleaner's mild pH, low volatility, and low potential to catch fire are additional environmental benefits.

Since they contain no hazardous ingredients, CLR and CLR Bathroom & Kitchen Cleaner are formulated to help ensure a safer workplace. Janitors, maintenance staff, housekeepers, and others who must use cleaning chemicals in confined spaces on a daily basis will especially appreciate this benefit. Parents will find the products attractive, recognizing that children who spend a large part of their day indoors can be particularly sensitive to the chemicals in some cleaning products.

For further information on these products, the partnership with the EPA/DfE or on Jelmar and any of their products write to Jelmar 5550 W. Touhy Ave. Suite 200 Skokie, IL 60077-3254, call 1-800-323-5497, email CustomerService@jelmar.com or visit www.jelmar.com.