

CLR BRINGS YOU

THE DIRTY TRUTH ABOUT CLEANING

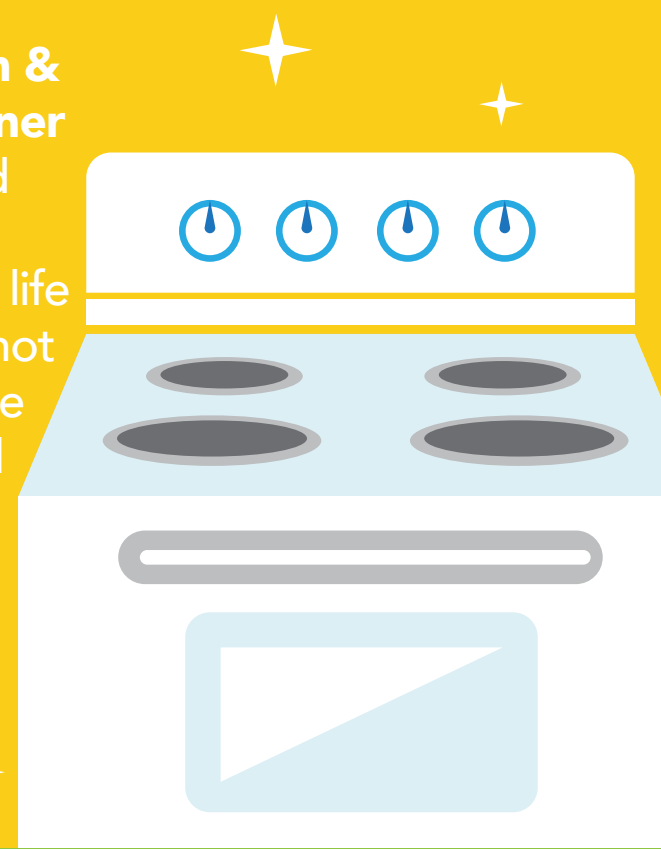
Keep your guests focused on dinner

43%

of Americans notice dirty kitchen counters and stoves when they visit



Use **CLR Bath & Kitchen Cleaner** on stoves and countertops --You'll be the life of the party, not the talk of the neighborhood



Short on time? Don't skimp on the bathroom

47%

of Americans notice dirty toilet bowl



Use **CLR** to impress your in-laws when they visit next



Speaking of in-laws...

45%

of parents would rather stay in a hotel than their adult children's messy home



Parents, save money on a hotel and gift your kids some **CLR**. Their home will be up to standard just in time for your visit



Can't we just hire someone?

62%

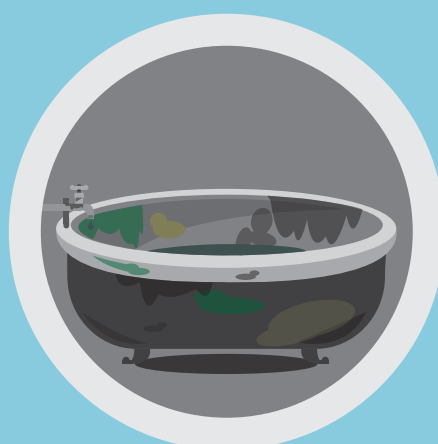
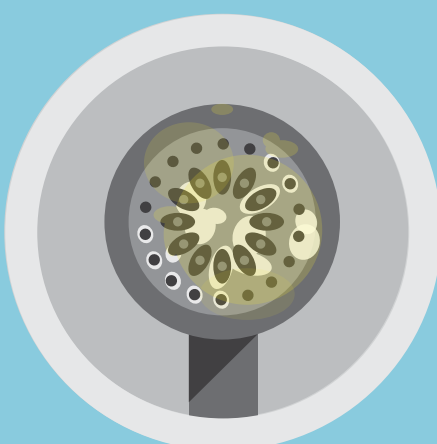
of Americans wish they could just hire someone to clean their home



Save your money, let **CLR** help out with our suite of top-of-the-line cleaning products



70% of americans reported dreading a household cleaning chore that **CLR CAN HELP WITH** like:



- Cleaning the shower/bathtub
- Cleaning countertops and stovetops

- Cleaning dishwasher/washing machine
- Cleaning the toilet

